

SATW Eastern Chapter Meeting
Meadowbrook Inn
Blowing Rock, North Carolina
June 13-16, 2021





Welcome to Blowing Rock

The Meadowbrook Inn in Blowing Rock, North Carolina welcomes attendees of the SATW Eastern Chapter for a mountain getaway this summer. Enjoy stunning views, nearby hikes, and a community of independent shops, art galleries, and restaurants. Come see why Blowing Rock has been a visitor favorite since the 1880s!

Named one of the South's Best Mountain Towns by *Southern Living*, the town of Blowing Rock is a year-round mountain destination in North Carolina's High Country known as the "Crown of the Blue Ridge." Located five hours' drive from Atlanta, two from Asheville, and two from Charlotte, the town sits in the shadow of The Blowing Rock, its namesake rock formation, at 4,000 feet in elevation.

Set off the scenic Blue Ridge Parkway, Blowing Rock has been welcoming visitors for generations. It has a charming downtown with locally owned shops, art galleries, and restaurants. The quaint area is the backdrop for Jan Karon's hit Mitford book series. Activities such as hiking, canoeing, horseback riding, mountain and road cycling, rock climbing, fishing and hunting are close at hand, along with skiing in the winter.



Host Hotel

Meadowbrook Inn, 711 Main St, Blowing Rock, North Carolina 28605
www.meadowbrook-inn.com

Meadowbrook Inn is a tranquil mountain retreat located in the heart of the Blue Ridge Mountains in scenic Blowing Rock, North Carolina. Situated one block from the upscale shops, restaurants, and galleries on Blowing Rock's Main Street, Meadowbrook Inn offers a relaxing mountain escape in the midst of some of the High Country's most popular attractions.

Guests can enjoy daily breakfast and coffee before heading out for the day and drinks next to the fire table on the stone Terrace in the evening. Combining Appalachian charm with an atmosphere of warming High Country hospitality, Meadowbrook Inn's rooms and suites feature decor inspired by the surrounding mountains with amenities like high-definition televisions, complimentary Wi-Fi, and free parking. Meadowbrook also has unique details like a rooftop apiary and an heirloom vegetable and herb garden.

#MeadowbrookInnEvents

Suggested Self-Guided Tours/Itineraries

In keeping with the anticipated need for maintaining COVID precautions during this meeting, Meadowbrook Inn and Blowing Rock suggest the following activities:



Blowing Rock Makers: Artisans at Work

Blowing Rock attracts creative people who draw inspiration from the natural splendor of the Blue Ridge Mountains. Today, there are several artisans making beautiful things right inside their local shops.

- Katherine Lile, 4th-generation quilter, at The Mtn. Thread Co.
- The Zieglers carve hand-dipped candles at High Country Candles
- Gaines Kiker forges custom jewelry and sculpture
- The Bolick family pottery shop is downtown and the studio is located just outside town; two heritage events are held each year.
- Small-batch craft brewing at downtown Blowing Rock Ale House
- More makers: Roey's 12 Corner Custom Quilts, McCoy Minerals, Parkway Craft Center, local galleries, and the Art in the Park event series.



Delicious Destination

Blowing Rock is a culinary destination in the NC High Country!

- Nineteen eateries with a Tripadvisor rating of 4.5 or higher
- Variety of outdoor dining options, enhancing the experience
- Locally owned restaurants dominate the scene, several with a focus on locally-sourced ingredients and regional cuisine
- Two local artisan coffee shops, a tea shop pouring hand-mixed blends, a brewery, fudgery, spice shop, and bakery, all downtown
- Regular wine seminars at Sunset & Vine, plus other food events

History of Welcome



Blowing Rock has a long-standing vacation culture. The town sprang up as a summer resort location, welcoming visitors before the incorporation of the town. Blowing Rock is home to several “firsts” and “oldests!”

- The Blowing Rock, the town’s namesake, is one of the oldest travel attractions in the state.
- Tweetsie Railroad is the state’s first theme park.
- Opened in 1891, Green Park Inn is among the few “grand manor hotels” remaining in western North Carolina.
- French-Swiss Ski College is one first of its kind in the state; founder Jim Cottrell was recently recognized by Pro Ski Instructors of America.
- Home to oldest continuously-running outdoor horse show in the country: Blowing Rock Charity Horse Show, nearing 100 years.



Adventure Hub

Enjoy your adventure, then relax in town! Blowing Rock is surrounded by unspoiled mountain lands, and home to dozens of lodging & dining options.

- More than 50 miles of hiking trails in and immediately surrounding Blowing Rock, including a waterfall trail just a block from Main St.
- Easy access for excellent climbing, road or mountain biking, trail riding, and other self-guided adventures nearby.
- Multiple local attractions, services for rafting, ziplining, fly fishing & more, plus ski and snowboard resorts for winter fun!